



VALLEY VIEW JUNIOR COUGARS FOOTBALL AND CHEERLEADING ORGANIZATION



PO BOX 56 JESSUP PA 18434

Dear Potential Sponsor/Local Business Owner,

As a Youth Sports Organization in the Valley View area, we believe in community involvement that strengthens relationships between our organizations and local businesses. This valuable relationship is a benefit to all, as both sides provide support to each other. We, as a local non-profit Organization, are asking for your support for the 2023 Youth Football and Cheer Season.

The Valley View Jr Cougars Organization was established in 2000. Each year our organization continues to serve hundreds of families who live in the Valley View School District, which is comprised of families in Jessup, Blakely, Peckville, Archbald and Eynon. We compete in one of the most competitive conferences in Northeast, Pa (ACCJFL).

Our teams have helped develop some of our area's best High School talent and it all starts with the values we instill in our youth through our Football and Cheer programs. Just this past year, we had our B Team reach the Conference Finals, our cheer programs brought home numerous 1st place awards at every division level, and our C Team won the '22 Super Bowl, a feat we have not achieved since 2014.

The cost to maintain our organization continues to grow as does the number of families we serve. The Jr Cougars Football & Cheer Organization operates solely from fundraising dollars that go directly into our program to purchase equipment, uniforms, helmets, game day officiating and operating expenses. Since we are a non-profit 501C3 organization, the partnership with our community is critical to our success.

As the premier youth organization in this area, we pride ourselves on running a quality program. With this said, providing the kids of our organization with functional, safe and certified equipment each and every season can be costly. With your help as a Corporate Sponsor, the athletes in our program's dreams can become a reality.

We have a growing list of local business sponsors, and we would love to add your company to the list of our supporters. All Major Sponsors will be added to our sponsor list on our website at www.juniorcougars.com.

In addition, the attached page describes several ways that we can partner together this coming season. If there are other ways you believe we can work together, please let us know.

Thank you in advance for your generosity.

2023 Valley View Jr Cougars – Board of Directors

President – Chris Conserette

Treasurer – Kim Conserette

Secretary – Holly Roman

Community Relations Director – Justin Bradley

Sergeant of Arms – Kris Pittsman

Equipment Manager – Cliff Capuano

Vice President – Dawn Sileo

Football Rep – Jeff Paone

Cheer Rep – Cynthia Snyder

Fundraising – Beverly Hallett

Concessions – Meredith Capuano

Safety Director – Erika Black